

# Carlos A Merla

*“Leadership is an event which brings notable attention worth repeating.”*



**CARLOS MERLA** is an Accredited, Master Certified Executive Coach, and Executive Trainer. He has 30+ years’ experience in the corporate world, developing sales and technical organization across the globe.

He retired from the Microsoft Corporation as the International Services Director, managing Central US, Latin America and then, SE Asia.

At the Microsoft Irving campus, Carlos was the Diversity Lead coordinating and delivering cultural events and seminars.

In addition to serving in a leadership and advisory role to technology consulting firms, Carlos is the founder and leader of **“Core Events Executive Coaching.”**

[www.coreevents.com](http://www.coreevents.com)

He has authored two books – one on Leadership titled, *“The Core Events of Leadership,”* and his recent book, *“Core Events of Cultural Awareness.”*



**Topic:** Core Events of Leadership  
**Speaker:** Carlos Merla  
Master Certified Executive Coach / Trainer

In this very interactive session you will learn the importance of understanding leadership concepts, theory, and specific core components on how to develop leaders at all levels of the organization. Leadership, Executive Maturity and Cultural Awareness, continues as the most important aspects of organizational development.

The ideal audience are current, or aspiring leaders at every level of the organization who have interest developing their skills and ready to begin new leadership strategies. The publication, *“The Core Events of Leadership”* remains as the basis of the speaking engagement.

#### What you will learn:

- Significance of Acceptance: A focus on you as a leader
- The Art of Role Modeling: How to develop and grow
- Culture Identity: A deep look at the diversity of leading
- Confident Communications: Building your Leadership voice
- The 5 P’s: Precision, Planning. Persistence Patience, Positivity
- Leadership to Stewardship: Events which make a difference

#### Workshops and Speaking Engagement:

Rates vary due to size of audience and duration of speaking time. All engagements are modified to meet your association or company needs.

Speaking Engagement: Minimum time needed is 45 minutes - 1.5 hours.  
Workshops: Standard workshop is an eight hour session.

Participants receive a signed copy of *“Core Events Leadership,” Powerful Lessons to Build Personal and Professional Leadership Awareness.*

