

# Carlos Merla

*“Leadership is an event which brings notable attention worth repeating.”*



**Core Events Executive Coaching**  
[www.coreevents.com](http://www.coreevents.com)

*“Core events,” are events that shapes our beliefs. It can be a unique moment of discovery which can define an outcome, issue, or result.*

*Core events become the central, and most essential part of anything we do. When a core event occurs, it is typically something that is learned and never forgotten.*

## **Core Events publication series:**

*Core Event of Leadership*

*Core Events of Executive Coaching*

*Core Events of Cultural Awareness*

*Core Events on Conquering Corporate Politics*

**All books are available on  
Amazon.com**



**Speaker: Carlos Merla**

CARLOS MERLA is an ICF (*International Coaching Federation*) accredited Executive Coach, a Master Certified Trainer, Author, Professional Speaker, and Certified Practitioner of Myers-Briggs Personality Assessment (MBTI®)

After 35 years’ experience in the corporate world, developing sales and technical organizations, Carlos retired from the Microsoft Corporation. He now brings his extensive international business experience from working throughout Latin America and SE Asia where he held several customer-facing and senior leadership positions.

In addition to serving as Vice President for a leading technology consulting firm, Carlos is the Managing Partner of “Core Events Executive Coaching.” This is a consortium of Master Trainers and Accredited Executive Coaches who work 1:1 with individuals and/or business organizations on training and developing professional skills and competencies.

He is the author of the *Core Events* book series and remains active in delivering training and specialized speaking engagements. He is a native Texan, educated in Business Management from the San Antonio Business College. He now resides in Grapevine, Texas with his wife Laura. He is an avid bike rider and is an active member of the Chamber of Commerce.

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For his speaking series, Carlos Merla shares his expertise on Leadership, Diversity: Cultural Awareness, Executive Coaching, Corporate Politics, Professional Reinvention, and, the Myers-Briggs Personality Assessments.

Rates vary due to size of audience and duration of speaking time. All engagements are modified to meet specific needs of your audience.

- Speaking Engagement and Keynote: Minimum 45 minutes
- Speaking and Workshop: Minimum 2 hours
- Book publications available at request
- Description of Speaker Topics on Page 2

# Carlos Merla: Speaker Topics & Area of Expertise



**Core Events of Leadership:** This presentation offers details focused on leadership based on the publication of “Core Events of Leadership.” This high impact session shares the concept of how to move from a manager’s way of thinking, into a leadership mindset. The audience will learn how to become more confident in the leading of their business, or their organization. This session also informs how to improve overall performance and help fulfill skills in self-awareness, team building, strategic planning, and decision making.



**Core Events for Cultural Awareness:** From this publication the presentation is focused on recognizing differences of people who come from diverse backgrounds, who come together to form business organizations. This fiction/non-fiction publication focuses on Work, Travel, Diversity and a Proud Heritage. In this session, your organization will learn:

- The impact of “cultural profiling” | Foundations of culture identity
- Critical aspects of cultural competency
- An overview of “Core Events of Cultural Awareness” and a proud Latino heritage



**Core Events of Executive Coaching:** As quoted by one of the world’s leading Business Consultants, “Every world champion has had a Coach!” This refers not just to sports coaching, but to Professionals who have become champions by being Coached on Leadership, Organizational Agility, Cultural Awareness, and Communications, to name a few. Using Executive Coaching technics, this interactive session teaches the do’s and don’ts of coaching employees, at any level of an organization, and shares the recipe on how best to coach for individual, or team results.



**Core Events of Professional Reinvention:** Major life changes are never easy, because our instincts and the urgent matters of the day work against you. But when you learn to focus on your future **self**, you'll be surprised at what you can achieve! Reinvention of yourself is about changing habits, to overcome fears, to learn, or begin to enjoy your passions. The process of reinvention is to move strategically out of your comfort zone, and into another. In this session the audience will recognize the critical aspects to proactively reinvent themselves, as well as the importance of taking planned risk by focusing on continuous improvement, and professional development.



**Core Events on Conquering Corporate Politics:** One of the most controversial topics discussed in an organization is how to survive the office, or corporate politics.. Controversial because corporate politics can work for you, or against you. Taken from the excerpts of the publication, “Core Events on Conquering Corporate Politics,” this session shares 21 strategic moves every employee should know on how win at Corporate Politics. Each move is a lesson learned from a variety of interviews taken from, CEO’s, Vice-Presidents, General Managers and Directors of major global companies. This session is a must for new, and up-and-coming leaders!



**Core Events: Myers-Briggs:** As certified administers of the Myers-Briggs Type Indicator® (MBTI®) we offer a detailed overview of the psychological types described by C. G. Jung. In this session we ensure the MBTI® is understandable and how it used in people’s lives, with special focus on how to apply in organizational teams.

For this session participants will receive the MBTI® assessment one-week before the presentation and the results will be shared during the one, to two hour session. The audience will leave the session understanding their type and learn how to apply it in their everyday business.