

# Carlos A Merla

*Leadership is an event which brings notable attention worth repeating."*



**CARLOS MERLA** is an Accredited, Master Certified Executive Coach, and Executive Trainer. He has 30+ years' experience in the corporate world, developing sales and technical organization across the globe.

He retired from the Microsoft Corporation as the International Services Director, managing Central US, Latin America and then, SE Asia.

At the Microsoft Irving campus, Carlos was the Diversity Lead coordinating and delivering cultural events and seminars.

In addition to serving in a leadership and advisory role to technology consulting firms, Carlos is the founder and leader of "**Core Events Executive Coaching.**"

[www.coreevents.com](http://www.coreevents.com)

He has authored two books – one on Leadership titled, "*The Core Events of Leadership,*" and his recent book, "*Core Events of Cultural Awareness.*"



**Topic: Core Events of Executive Coaching**

**Speaker: Carlos Merla  
Master Certified Executive Coach / Trainer**

In this session you will learn the importance of how to coach, mentor, and develop people at all levels of the organization. Using proprietary processes for Executive Coaching the audience will be taken through the steps on the skills that are needed to become an independent Executive Coach, or In-House Coach.

The ideal audience are current, or aspiring leaders at every level of the organization who have interest developing their skills in coaching and mentoring professionals. The publication, "The Core Events of Executive Coaching" remains as the basis of the speaking engagement, as well as methodologies from the book, "Executive Coaching for Results" by Brian Underhill, Kimcee McAnaly and John J. Korath.

#### What you will learn:

- Understanding the role of an Executive Coach.
- Learnings of an Executive Coach.
- Methodologies on how to apply coaching for all professional levels.
- The Waterfall Coaching Framework: Coaching Engagements | Assessments | Design | Implementation | Maintenance
- Building your Coaching brand.

#### Speaking Engagement:

Rates vary due to size of audience and duration of speaking time. All engagements are modified to meet your association or company needs.

Speaking Engagement: Minimum time needed is 45 minutes - 1.5 hours.

Participants receive a signed copy of "**Core Events Leadership,**" *Powerful Lessons to Build Personal and Professional Leadership Awareness.*

